

# The Design Council announces Design for Planet Festival 2023 full programme

The Design Council announces the programme for the third edition of the award-winning Design for Planet Festival 2023. Under the theme COLLABORATE, the festival aims to mobilise the UK's powerful design community to unite efforts in addressing the climate crisis.

In support of COP 28, the hybrid event will take place on Tuesday 17 October and Wednesday 18 October 2023 at the Enterprise Centre, University of East Anglia in Norwich – one of the world's most sustainable buildings.

Guests will hear from some of the leading voices in sustainability and design today, across a series of online and in person events, seminars and keynotes, including design anthropologist, Dr Dori Tunstall, science communicator Asher Minns, illustrator and designer Stefanie Posavec, housing campaigner and television presenter Kwajo Tweneboa and many more.

The festival is free to attend for all designers, universities, students and businesses.

The Design for Planet Festival is the Design Council's flagship event, forming part of the Design for Planet mission: to galvanise the 1.97 million people working in design in the UK to design our way to a net zero world and beyond.

In partnership with AHRC and Innovate UK, **this year's festival theme COLLABORATE champions design innovation and advocacy in the face of the climate crisis as a collective act.** The event brings together leading experts from the world of design, fashion, built environment, policy, media and education to empower an important cross-industry dialogue. Placing the planet at the heart of this conversation, the festival highlights the shared responsibility and power of collaboration ahead of the 2023 UN Climate Change Conference (COP 28) in the United Arab Emirates later this year.

## Programme highlights include:

### Tuesday 17th October

#### **Lunchtime heroes (online): Fashion's Next Models**

Thrift, Rent, Repair Tiffanie Darke (Story Studios, Ex Harrods, The Times), Eve Kekeh (Bundlee)

#### **Panel: Designing with communities**

Chair: Almira Lardizabal Hussain (GLA), Lucy Bowen (National College of Art & Design, Dublin), Hugo Jamson (Design Differently), Amahra Spence (YARD)

#### **Panel: Next practice materials**

Chair - Alice Fisher (The Guardian), Edward Bulmer (Edward Bulmer paint), Shruti Grover (Pattern Project), Miriam Gutierrez (Colorifix), Rosalie McMillan (Smile Plastic) Adam McMillan (Smile Plastic)

### Wednesday 18th October

#### **Keynote: Bas van Abel (Fairphone)**

#### **Panel: Designing for our future mobility needs**

Rosslyn Colderley (Sustrans), Siobhan Anderson (Tyre Collective), Nicole Agba (Innovate UK, ex Lotus, Ford), Hannah Barnham-Brown (Inclusion specialist)

#### **In Conversation: Climate justice through housing design**

Pooja Agrawal (Public Practice) Kwajo Tweneboa

#### **Panel: Designing our future food systems**

Chair - Kevin Burch (BBC), Merve Anil (TBC), Carolina Kyvic (WNWN Food Labs), Muntons TBC, Alicia Miller (Food Manifesto Bwyd)

You can access the full programme [\*\*HERE\*\*](#).

Design for Planet Festival 2023 curatorial panel includes, *Cat Drew*, Chief Design Officer, Design Council, *Natasha Trotman*, Design Council Expert, Inclusion, *Alice Fisher*, Design Journalist at ‘The Guardian’, *Shawn Adams*, Co-Founder of Poor Collective and *Fiona Lettice*, Research and Innovation, University of East Anglia.

The festival will feature over 60 cross-industry experts from many diverse disciplines of sustainability and design, from fashion and built environment to energy, mobility, inclusivity, policy, media, education. Keynote speakers include *Bas Van Abel*, Founder of Fairphone, *Cedrine Streit*, Global Strategy Lead at Visa, *Dr Dori Tunstall*, Dean of the Faculty of Design at Ontario College of Art and Design University, *Asher Minns*, Science Communicator at Tyndall Centre for Climate Change Research, *Kwajo Tweneboa*, Housing Campaigner and Television Presenter, *Zoe Robinson*, Producer at Headlong Theatre, *Helen McGowan*, Production Director at TOAST, *Tiffanie Darke*, Director of Story Futures at Story Studios, *Baroness Helene Hayman*, Co-Chair at Peers for the Planet, *Stefanie Posavec*, illustrator and designer of ‘The Climate Book’ by Greta Thunberg, *Rossllyn Colderley*, England North Director of Sustrans, *Simon Carroll*, Director of Temple Design Studio, *Dr Ehab Sayed*, Founder and Chief Evolution Officer at BIOHM and *Rosie Murphy*, Architects Climate Action Network.

**Minnie Moll, Chief Executive, the Design Council said:**

“This will be our third year of curating the sustainable design event of the year; discovering what design needs to do to solve the greatest challenge of our time. We will bring together designers, businesses, and policy makers to connect, inspire and help make this year's theme of COLLABORATE a reality.

The theme COLLABORATE is an opportunity to champion the ways in which design happens with others, has impact at scale with multiple actors in the room, and is more meaningful when we do it together.”

**Professor John Gordon, Academic Lead, Creative University of East Anglia said:**

“UEA is delighted to host the Design Council’s Design for Planet festival, which promises an exciting programme of events and debates exploring and supporting the UK design industry’s role in a sustainable, climate-first future. As host, our university is superbly positioned to contribute: our strategic research themes ClimateUEA and CreativeUEA link researchers and partners from across disciplines, exploring new areas of research, learning, action and impact. We are also home to Brandland, which champions Norfolk’s rich brand heritage and sustainable innovation.

“The Enterprise Centre on our campus is a fitting location for this conversation. As one of the greenest buildings in Europe, it is a shining example of how to design for the planet. Innovations by the thriving creative and cultural industries of Norwich and the Eastern region demonstrate how it is possible link place and communities to realise an ethos of sustainability, an ethos that connects local and global outlooks. We expect that the festival will be an inspiring call for action for our students and researchers, and for artists, designers, businesses and individuals.”

**Cat Drew, Chief Design Officer of the Design Council and Design for Planet Festival Curator said:**

“Collaboration is essential if we are going to design for planet. The climate crisis is too big for anyone to solve on their own. We need to collaborate with citizens and consumers to co-design solutions that people will actually use. We need to collaborate with people up and down the supply chain to ensure materials can be re-used and re-used. We need to collaborate with nature, designing for it and with it. We need to collaborate with other businesses, sharing knowledge so we can move further faster together.”

**Madeleine Michell, Communications Manager, TOAST said:**

“It is becoming increasingly important that ideas of sustainability and circularity are put at the heart of design. TOAST are guided by timeless design and continuously explore resourceful ways to keep our garments in use for longer. We are delighted to be joining with other designers from all disciplines to address how we can tackle the climate crisis together.”

Design for Planet 2023 will run from 17-18 October at the Enterprise Centre, University of East Anglia. Tickets for this hybrid event are free to book on the [Design Council website](#).

– ENDS –

## Notes to Editor:

### **IMAGES**

#### **#DesignForPlanet**

Design for Planet Festival is the Design Council's flagship event as part of our Design for Planet mission: to galvanise the 1.97 million people working in design in the UK to design our way to a net zero world and beyond. The festival will be held in the Enterprise Centre at the University of East Anglia in Norwich on the 17 and 18 of October 2023 with site tours in the area on 16 October. The festival will host 120 invited guests in person and be streamed online.

## Highlighted speaker biographies:

### **Bas Van Abel, Founder of Fairphone**

Bas van Abel is an entrepreneur, designer and technician with more than 20 years of experience with social innovation. He has a passion for changing the economic system through a design approach. He believes that companies play an essential role in the transition that is needed to achieve a more sustainable economic system. As a designer, Bas delves into the invisible world behind our production systems, brings the problems to the surface and uses his companies as a means to show that things can be done differently.

### **Cedrine Streit, Global Strategy Lead at Visa**

Cedrine Streit is Global Design Strategy Lead at Visa. She focuses on making organisations more user-centred and comes with a broad experience of leading innovation and customer-centric projects. She's worked across a range of topics from Family Banking and Urban Mobility to Digital Identity and the Olympics.

### **Simon Carroll, Director of Temple Design Studio**

Temple Design director Simon Carroll designed Glastonbury's first Hayes Pavilion for artistic research and development, using mycelium in a bid to encourage its use in the creative sector and beyond. The project was led by Carroll, in association with Big Team CIC, Team Love's inner-city youth outreach and engagement company, Glastonbury Festival, manufacturers, Biohm and biotechnology company Grown Bio. Carroll acquired funding for the project via the National Lottery and Arts Council England

### **Dr Ehab Sayed, Founder and Chief Evolution Officer at Biohm**

Dr Ehab Sayed is a regenerative design engineer, strategic biomimic, and built environment innovator that strives to realise a biomimetic (nature-inspired) future that harmonises and realigns cultural and natural systems. He founded Biohm to develop nature-inspired biotechnologies aimed at decarbonising industries through scaling ground-breaking regenerative products and systems. Leading solid teams of passionate and talented designers, engineers, scientists, and business innovators from around the globe, he is working towards revolutionising economies to secure the future of humanity without impeding other species' evolutionary pathways - a march toward biosynergy.

### **Dr Dori Tunstall, Dean of the Faculty of Design at Ontario College of Art and Design University**

Elizabeth Dori Tunstall is a design anthropologist, researcher, academic leader, writer, and educator. She is dean of the faculty of design at OCAD University (Ontario College of Art and Design University) in Toronto, Canada, and the first black dean of a faculty of design anywhere. Tunstall holds a PhD and an MA in anthropology from Stanford University and a BA in anthropology from Bryn Mawr College.

**Asher Minns, Science Communicator at Tyndall Centre for Climate Change Research**

At the forefront of innovation in science communication and impact, Asher Minns specialises in knowledge transfer of climate change and other global change research to audiences outside of academia. Minns has developed and embedded many of the techniques around coproduction and policy relevance that are today standard in interdisciplinary research, and is also the Executive Director of the Tyndall Centre for Climate Change Research, and co-Chair of the Norwich Climate Commission.

**Stefanie Posavec, Designer, Artist and Author**

Stefanie Posavec is a designer, artist, and author focused on creating playful, accessible, human-scaled approaches to communicating with data and information to all ages and audiences. With this mindset, the projects Stefanie creates can be found in hospitals, museums, or on television, and will often use a human-scaled, hand-crafted design process. Stefanie's work has been exhibited at major galleries including MoMA, the Storefront for Art and Architecture, the Centre Pompidou, ArtScience Museum, the V&A, the Design Museum, the Wellcome Collection, the Science Museum, The Southbank Centre, Somerset House and Bletchley Park.

**Kwajo Tweneboa, Housing Campaigner and Television Presenter**

Kwajo Tweneboa, a 24-year-old activist from south London, uses social media to give a voice to social housing tenants and expose the derelict living conditions that many are forced to endure. Kwajo travels the UK, shining a light on the conditions which housing providers and governments have kept hidden, passionately campaigning for change. Kwajo has appeared on Sky News and Good Morning Britain. Kwajo recently presented Untold: Help! My home is in Disgusting on Channel 4, where he took on social housing tenants and private renters calls for help.

**Zoe Robinson, Producer at Headlong Theatre**

Zoe Robinson is a Creative Producer & Collaborator. Zoe was the Senior Producer at Polka Theatre, and also freelancer as Producer and collaborator for performance artists Paula Varjack, Haley McGee and storyteller Jan Blake.

**Helen McGowan, Production Director at TOAST**

Production Director, Alongside the production management of commercial products, Helen is creating and delivering workshops with the aim of inspiring a community of like-minded people to create and repair.

**Tiffanie Darke, Director of Story Futures at Story Studios**

A fashion writer and activist, Tiffanie Darke is a storyteller in the fashion and sustainability space and a regular contributor to the Financial Times 'How to Spend It magazine'. Tiffanie Darke is a communication and brand specialist with over 20 years experience combining editorial sensibility with commercial strategy, she has worked with global brands, start ups and founder led businesses.

**Baroness Helene Hayman, Co-Chair at Peers for the Planet**

Baroness Helene Hayman is a Crossbench peer and former Lord Speaker of the House of Lords. She was MP for Welwyn and Hatfield in 1974. After losing her seat in 1979

Helene founded a charity, Maternity Alliance. She was involved in the NHS and a range of national and international organisations working on global health and development and chaired the Whittington Health NHS Trust for five years. She then entered the House of Lords and, following the 1997 General Election, held Ministerial posts in the Transport, Agriculture, Fisheries and Food and Health Departments, and was made a Privy Counsellor. In 2006 she was elected by members of the House of Lords to be the first ever Lord Speaker, serving a full term until 2011. Helene previously served as a trustee of the Disasters Emergency Committee and is a former Chair of Malaria No More UK.

### **Rosie Murphy, Architects Climate Action Network**

Rosie Murphy is a Part 2 Sustainable Architecture graduate, environmental activist and architectural educator. Her work, research, and volunteering is sited at the intersection of social equity and justice, climate activism and architecture. Within the Architects Climate Action Network, Rosie acted as Diversity and Solidarity co-ordinator, championing the Equity, Diversity and Inclusion strategy. Alongside this, she worked at social enterprise Matt + Fiona, where young people are asked how their built environment might be improved, educating and empowering them to bring that vision to life through co-designed installations and built projects. Rosie is now based in Christchurch, New Zealand, developing collaborative praxis for a more equitable and sustainable built environment within this new culture and context

## **About Design Council**

The Design Council is the UK's national strategic advisor for design, championing design and its ability to make life better for all. It is an independent and not for profit organisation incorporated by Royal Charter. The Design Council uniquely works across all design sectors and delivers programmes with business, government, public bodies and the third sector. The work encompasses thought leadership, tools and resources, showcasing excellence, and research to evidence the value of design and influence policy. Their Design for Planet mission was introduced in 2021 to galvanise and support the 1.97 million people who work in the UK's design economy to help achieve net zero and beyond.

[www.designcouncil.org.uk](http://www.designcouncil.org.uk)

## **About University of East Anglia**

The University of East Anglia has an international reputation for breaking new ground in the study of climate science, international development and creative writing. They are a globally significant centre of research, driving social, cultural, environmental and economic innovation far beyond its Norwich campus. The University is in the World Top 50 for research citations in the Times Higher Education World University Rankings and in 2022, 91% of UEA's research was ranked as world-leading or internationally excellent by the Research Excellence Framework.

[www.uea.ac.uk](http://www.uea.ac.uk)